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To the Management Board,
to senior management,
to the location or branch manager

Universität Stuttgart

EU Tempus-Projekt AMEV
Forschungsteam
Beschaffungsmanagement / Supply
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29. Juni 2018

Subject: Survey on ASI – Automotive Supplier Index 2018-1

Dear Ladies and Gentlemen,

We started our first survey for the Automotive Supplier Index (ASI) in autumn 2011. The idea was to collect data on the current situation and future assessment of the industry. Since 2015 we conduct this survey twice a year.

We know from numerous discussions with supplier companies from the automotive sector, that sector specific business climate index is important for your business decisions. The special benefit is that you get a strategic guidance with these estimates and projections.

Link to survey for Supplier Index 2018:

<https://www.hci.uni-wuerzburg.de/limesurvey2/index.php/567972?lang=en>

We assure you that your answer is anonymous and only used in aggregated form. The survey is conducted by my research group at the University of Stuttgart as a cooperation project with the University of Würzburg and the AutoUni of VW AG in Wolfsburg. Of course your participation is absolutely voluntary.

If you have any questions please feel free to get in contact with me.

Thank you very much for your support and
best regards

Ulli Arnold